



NAAC A+ ACCREDITED



Venue Partner

Certificate Workshop on **DIGITAL MARKETING**

In Association With



Topic To be Covered

- Introduction of Digital Marketing
- Lead Generation
- SEM
- Google Analytics & ADS
- Email Marketing
- Social Media Marketing
- SEO & SEO Tools
- Keyword Research
- Content Marketing
- Mobile Marketing



DATE
MONDAY 31, JULY



TIME
10 AM TO 05 PM



VENUE
PARUL POLYTECHNIC INSTITUTE, PARUL UNIVERSITY



FEES
INR 50/- PER PARTICIPANT



Mr. Dipesh Patel
Founder of Dipeshpreneur



Book Your Seat:
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